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# Vivid Digital

A Competition for

**FILM - ANIMATION - STOP GRAPHICS**

Curated by Art Acumen



VIVID  
DIGITAL  
BEVIS MARKS

## Introduction

Competition:

Sponsored by Bevis Marks Development, the Vivid Digital Competition will bring film, animation and stop motion graphics to both new and existing audiences.

There are three categories represented, and this will be divided over the year with a new category showcased every three/four months

- **Short film – closed to entries**
- **Animation – submissions by May 30th**
- **Motion graphics – Open to submission June 1st**

Exhibition:

An exhibition of the long list / short list / winning competition entries will be show at 6 Bevis Marks - a new landmark building in the City of London. The work will be viewed via a 15 meter long HD media wall and will also be exhibited and promoted via online platforms, such as vimeo and YouTube. Our partners and supporters: City of London Corporation, Animate Project, British Council Film, Barbican and Arts Council will also be promoting this competition and exhibition

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## How to Enter

Open to productions of less than 15 minutes in duration. No specific topics or themes, and both fiction and non-fiction are eligible for entry.

The submissions will be judged on the following criteria, each of which will be equally weighted

Content:

Story . Creativity . Originality . Coherence

Overall Quality:

Overall impression . Enjoyment factor . Meaningfulness . Replay value

Conditions:

- No restriction on number of entries per person
- Nudity and obscenities will not be favoured
- **Last date of entry for animation 30<sup>th</sup> May**
- All long listed work will be seen and assessed by the judges
- Work will be subject to selection. The judges' decision will be final
- Selected work will remain on display on our online platforms until the end of the art programme
- All productions must be saved in the resolution 1920 x 1080. If your production is not in this resolution please add it into a project that has those dimensions
- MPEG Files \*.mp4,

Please email submissions to [catherine@artacumen.co.uk](mailto:catherine@artacumen.co.uk)

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## **Prizes:**

We will select a winner from each category and they will receive a prize of £1,200. One of the category winners will also be commissioned to create a site specific work for the 6 Bevis Marks media wall, dimensions 1373mm (h) x 15802mm

In addition there will be Special Commendations awarded at the judges' discretion.

The winners will be announced at an Awards Reception held at 6 Bevis Marks. There will be a separate reception for each of the categories. Shortlisted artists will be invited to their category reception.

## **Exhibition:**

An exhibition of the long list / short list / winning competition entries will be exhibited at 6 Bevis Marks via a 15 meter long HD media wall as well as be exhibited and promoted via online platforms, such as vimeo and youtube. Our partners and supporters: City of London Corporation, Animate Project, British Council Film, Barbican and Arts Council will also be promoting this competition and exhibition.

The exhibition will be open to the public at weekends from late January 2014 at 6 Bevis Marks, details of which will be posted on the main website [www.6bevismarks.com](http://www.6bevismarks.com)

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## Judges

The prestigious judging panel is composed of:

**Conrad Bodman.** Guest Curator for Digital Art, Barbican

**Lucy Sollit.** Digital Art, Arts Council

**Gary Thomas.** Programme Manager, British Council Film

**Anna Winston.** Editor at Dezeen

**Catherine Thomas.** Managing Director at Art Acumen

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The logo for Vivid Digital Bevis Marks is located in the top right corner. It consists of the word "VIVID" in a large, bold, teal font, with "DIGITAL" in a smaller, white font directly below it. Underneath "DIGITAL" is the text "BEVIS MARKS" in an even smaller, white font. The entire logo is set against a solid black square background.

VIVID  
DIGITAL  
BEVIS MARKS

## **Prize and Venue Sponsor: Bevis Marks Development**

Bevis Marks Development have come on board as the Prize and Venue Sponsor, hosting both the Awards reception for the winning works and the exhibitions showcasing longlisted and shortlisted artists. To be held at 6 Bevis Marks, a striking new 16 storey building in a prime location at the centre of the City, designed by Fletcher Priest Architects and a short walk from the Barbican and Tate.

## **Supported by: City of London Corporation and Project Animate**

## **Competition Organiser: Art Acumen**

The competition is organised by Art Acumen, a leading art consultancy with 15 years experience of managing art programmes and cultural events for corporate, private and public clients.

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For competition and media enquiries please contact

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